

„Every woman should this at least once in life!“

Interview with Oana Baloi, 32, Academic coordinator at the University of St. Gallen

How did you feel at the moment you got caught by the camera?

I was nervous and it felt awkward in the beginning, because I'm not photogenic and I don't really like being the centre of attention. But Claudia did a great job at giving me instructions and also showing me examples of poses that I could do to make me feel more confident. It was the first photo shoot in my life and I loved every second of it.

A makeup artist was around you during the shoot. Why?

I knew from the beginning I did not want the same look in all the photos, I wanted to change the color of the lipstick and for that you need to change the intensity of the eye makeup etc. I also wanted my hair different and I did not want to stress over doing this by myself.

How did you prepare?

First we agreed on the concept, I talked to Claudia about the different outfits and looks I wanted to have. I also talked to Snesha about what I liked and didn't like and then I just gave her total freedom to take care of my hair and makeup. I always say to leave things in the hands of the professionals, as long as they have a clear view of what are absolute „no's“ for you.

What did you most appreciate on the makeup artists presence?

She was always there to help me with changing my clothes, to feed me with chocolate when I was tired and to make me feel beautiful and fresh with every hour of shooting. We spent 8 hours for this shooting, it was definitely a tour de force for me and I am very grateful to Claudia and Snesha for staying with me and making this a wonderful „once in a lifetime experience“. Every woman should do this if not once in a year, at least once in life!

What was the best moment on that day?

That was about 6 hours into the photo shoot when we decided to open a bottle of champagne to relax and rebuild some energy. It felt like we were old friends having fun, this is how cool Claudia and Snesha are. This is how professional they are.

Looking at the photos now: What do you like the most?

The photos show me as this sexy woman, super comfortable in front of the camera, feeling very attractive and super confident, basically a goddess on earth! Which is exactly what I wanted from the photo shoot, because this is definitely not how I feel like in my everyday life!

You're going to make a photo album. To whom are you showing it?

These photos are for my partner's eyes only, so no friends or family are going to see them :)